

Clinton R Tepe

Seeking a role in Marketing Strategy and Data Analytics

SKILLS

Marketing	Technical	Professional
Digital / Social Media	Web Development	AGILE Project Management
Customer-Centric Strategy	LAMP Stack Admin	CRM / ERP Customization
Data Analysis	Relational Databases	Self-Guided Learning
Research	Security	Networking

Why Clint?

Aggregating and parsing marketing data from multiple sources is something I enjoy. Analyzing this data and creating correlating strategies to increase effectiveness - then seeing the results - is a rewarding experience.

Having entrepreneurial experience means I understand making creative use of the resources you have on hand, running a department like a micro business, and keeping in mind the concerns of upper management. Ensuring timely deliverables with meaningful, positive impact is top priority.

EXPERIENCE

SMI Manufacturing, Inc. *Strategical Marketing Specialist/IT Manager*

July 2016 - PRESENT Newburgh, IN

Originally hired for network administrator duties (including Apple, Windows, and Linux devices), CRM / ERP customization, Web Design, and VoIP engineering.

Branched out into Social Media Marketing due to prior experience, and worked on gathering Marketing Data Metrics from various sources to implement in dashboards and reports. Helped increase the number of followers on Facebook and Twitter by over 300% each within six months.

Presented Analytics to the other members of the Marketing team and participated in Strategy formation. Lead the search for a company-wide CRM/ERP software upgrade. (continued next page)

Also created an interactive dashboard/flowchart to increase customer-facing staff efficiency, made significant progress with better organizing process documentation for all departments, and offered occasional engineering assistance for production R&D.

Currently completing a business management course based on the book "How Business Works".

Nexus Engineering LLC *Owner*

2009 - Present Evansville, IN

Primary focus through 2016 was Web Development, LAMP Stack Administration, and Digital Marketing (Strategy, Social Media, and SEO) for small and medium sized regional organizations.

Enjoyed working on hybrid hardware/software projects (Arduino and Raspberry Pi combined with custom web-based dashboards). Lead teams of up to 4 contractors for larger projects. Scaled back significantly when hired at SMI. Current focus is project management consulting.

Evansville Idea Space *Co-Founder/Chairman*

2013 - 2014 Evansville, IN

The Evansville Idea Space was an organization dedicated to sharing practical knowledge, with a focus on technology and sustainability. We organized several classes with topics ranging from Internet privacy to soldering to gardening. EIS merged with Maker Station at Innovation Pointe in downtown Evansville.

Neighborhood Computer Associates *Office Manager/Developer*

2013 Newburgh, IN

Website Developer, VoIP engineer, Linux server administrator. NCA owner took a full-time position elsewhere, leading to drastic company downsizing.

Information Technology Architects *IT Technician*

2009 - 2010 Evansville, IN

On-site troubleshooting and repair of PC hardware and software issues. Spent unassigned time continuing the improvement of web design skills as well as gaining Linux experience.

EDUCATION

ITT Technical Institute *Associates of Applied Science in Computer Network Systems*

2011 - 2013 Newburgh, IN

Graduated with an Associates of Applied Science in Computer Network Systems. Numerous lab exercises provided practical, hands-on experience in a variety of areas.

Greenville College (now Greenville University) *4 Semesters*

2008 - 2011 Greenville, IL

Completed four semesters with a focus on Physics. Received a well-rounded education including philosophy and music courses in addition to the engaging science labs.